

Aleksandra Yemelyanovich

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Experience

- May. 2021 - now** ● **Freelancer I UX/UI Design**
Freelance
UX/UI Design, application concept, agile working (scrum), user journey mapping, user flow, design valuation, mockups Lo-Fi & Hi-Fi, prototyping
- Apr. 2021 - Oct. 2024** ● **UX/UI Design**
msg DAVID GmbH
UX/UI Design, application concept, agile working (scrum), user journey mapping, user flow, design valuation, mockups Lo-Fi & Hi-Fi, prototyping
- Oct. 2020 - Apr. 2021** ● **Web-Designer (Working student)**
GETEC mobility solutions GmbH
Web design, application concept, user journey mapping, branding design
- Apr. 2020 - Feb. 2021** ● **Research Assistant**
HAWK University of applied sciences and art Hildesheim/Holzminden/Göttingen
Technical support of online courses, consulting, coordination, creation of guides for professors and students
- Jul. 2019 - Sep. 2020** ● **UX/UI Designer (Working student)**
GETEC Energie GmbH
Application concept, agile working (scrum), web design, user tests, branding design
- Apr. 2019 - May 2019** ● **Web/User Interface Designer (Intern)**
INNOMOS GmbH
User interface design, responsive adaptation, wireframes, graphic design
- Feb. 2018 - Mar. 2019** ● **Media Designer**
34travel.me (Minsk, Belarus)
Design and further development of the website, creative design of the means of communication (brochures, interactive infographics, posters, etc.)

Education

- Mar. 2019 - Mar. 2021** ● **Master program**
HAWK University of applied sciences and art Hildesheim/Holzminden/Göttingen
Specialization: Digital Environments
- Oct. 2013 - Jun. 2017** ● **Bachelor program**
European Humanities University, Vilnius (Litauen)
Specialization: Visual and media design

Certificates

- 2022** User Requirements Engineering (CPUX-UR)
- 2021** CPUX Foundation certificate
- 2021** Website development with HTML, CSS & Javascript

Awards

- 2023** Innovation Prize of the Göttingen District: Special Prize "Social Affairs and Integration"
- 2023** UX Challenge - 3rd place
- 2022** Helene Lange Prize: Women in the digital world - 1st place
- 2022** UX Design Award: Special mention
- 2022** Annual Multimedia Award Digital Talent in the category: App & Tool

Tools

MS Office & Others

Word, Excel, PowerPoint, Teams, OneNote, Outlook, SharePoint, Confluence, Jira, Miro, ConceptBoard

Adobe Software

Photoshop, Illustrator, InDesign, Adobe After Effects, Adobe XD

UX/UI Tools

Figma, Sketch, Adobe XD, InVision, Zeplin, Wordpress, Balsamiq

Skills

UX Methods

User research, interviews, observations, workshops, gathering user requirements, creating user journeys and personas, developing sitemaps, creating low-fidelity and high-fidelity mockups, prototyping, conducting usability tests, and expert evaluations

Programming

HTML / CSS, JavaScript

Languages

- German** C1 Advanced
- English** C1 Advanced
- Russian** native
- Spanish** B1 Intermediate